



STAGE DIRECTIONS
Established 1988
Issues Per Year: 12
Issues This Report: 6

TIMELESS COMMUNICATIONS CORP.
6000 S. Eastern Ave, Ste. 14-J
Las Vegas, NV 89119
(702) 932-5585 (702) 554-5340 FAX
www.stage-directions.com

PUBLICATION DESCRIPTION

From backstage to box office -- performance to production -- *Stage Directions* is the only independently published journal devoted to theatre. Filled with practical tips and information you need to stay on top of trends from Broadway to High School, *Stage Directions* has delivered insightful editorial dedicated to the art and craft of the theatre for over 3 decades.

FIELD SERVED/DEFINITION OF RECIPIENT QUALIFICATION

STAGE DIRECTIONS serves the theatre industry which includes lighting, staging, production services, facility management, special effects and others allied to the field.

Qualified recipients are presidents, owners, employees, managers, administrators, independents, students and other titled and non-titled personnel.

AVERAGE MONTHLY CIRCULATION: JANUARY 1, 2019 – JUNE 30, 2019

QUALIFIED CIRCULATION	Non-Paid Print	Paid Print	Non-Paid Digital	Paid Digital	Total Qualified Unduplicated
Individual Subscription	9,329	-	8,882	-	18,211
Association/Group/Directory Lists	2,546	-	2,301	-	4,847
TOTAL QUALIFIED CIRCULATION	11,876	-	11,183	-	23,058
TOTAL NON-QUALIFIED CIRCULATION					1,148

Please see the following pages for Recipient Classification, Subscription Source, Recency of Renewal, Geographical Distribution, Business/Industry Classification, Job Title Classification, Qualified Circulation by Issue, Explanation, Audit of Internal Records, and Affidavit.

RECIPIENT CLASSIFICATION

RECIPIENT	Non-Paid Print	Non-Paid Digital	Total Qualified	
			Unduplicated	Percent
Individual by Name and Title and/or Company	12,052	11,556	23,608	100.0%
Individual by Name Only	-	-	-	-
Title Only	-	-	-	-
Company Name Only	-	-	-	-
Total Qualified Circulation	12,052	11,556	23,608	100.0%

SUBSCRIPTION SOURCE AND REGENCY OF RENEWAL

RECIPIENT	Non-Paid Print	Non-Paid Digital	Renewed, Requested, or Updated Within				Total Qualified	
			1 Year	2 Years	3 Years	3+ Years	Unduplicated	Percent
Direct Request from the Recipient	8,356	7,660	9,206	5,146	1,664	-	16,016	67.8%
Request from Recipient's Company	476	-	475	1	-	-	476	2.0%
Association/Group/Directory Lists	3,220	3,896	2,250	2,181	-	2,685	7,116	30.1%
Total Qualified Circulation	12,052	11,556	11,931	7,328	1,664	2,685	23,608	100.0%

U.S. GEOGRAPHICAL DISTRIBUTION

REGION	Non-Paid Print	Non-Paid Digital	Total Qualified Unduplicated	Percent	REGION	Non-Paid Print	Non-Paid Digital	Total Qualified Unduplicated	Percent
Maine	47	28	75	0.3%	Kentucky	123	113	236	1.0%
New Hampshire	77	58	135	0.6%	Tennessee	237	339	576	2.4%
Vermont	29	31	60	0.3%	Alabama	123	92	215	0.9%
Massachusetts	307	282	589	2.5%	Mississippi	47	44	91	0.4%
Rhode Island	58	36	94	0.4%	E. S. Central	530	588	1,118	4.7%
Connecticut	224	137	361	1.5%	Arkansas	63	53	116	0.5%
New England	742	572	1,314	5.6%	Louisiana	123	103	226	1.0%
New York	818	862	1,680	7.1%	Oklahoma	95	91	186	0.8%
New Jersey	434	347	781	3.3%	Texas	865	709	1,574	6.7%
Pennsylvania	482	432	914	3.9%	W. S. Central	1,146	956	2,102	8.9%
Mid Atlantic	1,734	1,641	3,375	14.3%	Montana	24	30	54	0.2%
Delaware	36	23	59	0.2%	Idaho	55	47	102	0.4%
Maryland	269	228	497	2.1%	Wyoming	17	10	27	0.1%
D.C.	25	22	47	0.2%	Colorado	226	198	424	1.8%
Virginia	324	215	539	2.3%	New Mexico	55	38	93	0.4%
West Virginia	39	35	74	0.3%	Arizona	181	172	353	1.5%
North Carolina	316	284	600	2.5%	Utah	142	78	220	0.9%
South Carolina	153	110	263	1.1%	Nevada	169	162	331	1.4%
Georgia	356	286	642	2.7%	Mountain	869	735	1,604	6.8%
Florida	687	828	1,515	6.4%	Alaska	13	15	28	0.1%
S. Atlantic	2,205	2,031	4,236	17.9%	Washington	254	177	431	1.8%
Ohio	437	397	834	3.5%	Oregon	157	126	283	1.2%
Indiana	261	222	483	2.0%	California	1,499	1,276	2,775	11.8%
Illinois	547	471	1,018	4.3%	Hawaii	51	64	115	0.5%
Michigan	378	306	684	2.9%	Pacific	1,974	1,658	3,632	15.4%
Wisconsin	267	224	491	2.1%	U.S. Territories	15	51	66	0.3%
E. N. Central	1,890	1,620	3,510	14.9%	U.S. Total	11,920	10,560	22,480	95.2%
Minnesota	231	225	456	1.9%	Canada	128	296	424	1.8%
Iowa	112	101	213	0.9%	Foreign	4	700	704	3.0%
Missouri	213	207	420	1.8%	Foreign Total	132	996	1,128	4.8%
North Dakota	24	20	44	0.2%					
South Dakota	28	28	56	0.2%					
Nebraska	71	51	122	0.5%					
Kansas	136	76	212	0.9%					
W. N. Central	815	708	1,523	6.5%	Total Qualified	12,052	11,556	23,608	100.0%

BUSINESS/INDUSTRY CLASSIFICATION

PRIMARY BUSINESS	Non-Paid Print	Non-Paid Digital	Total Qualified	
			Unduplicated	Percent
Director, Technical Director	3,282	3,035	6,317	26.8%
Lighting Designer, Sound Designer, Scenic Designer	1,649	3,749	5,398	22.9%
Educator	3,882	746	4,628	19.6%
Artistic Director, Producer	937	944	1,881	8.0%
Facility Manager, Theater Administrator	497	329	826	3.5%
Stage Manager	294	397	691	2.9%
Consultant	252	350	602	2.5%
Box Office Manager, Front-of-House Support Staff	141	355	496	2.1%
Backstage Support Staff/Crew, Rigger	229	264	493	2.1%
Manufacturer	167	161	328	1.4%
Actor	85	120	205	0.9%
Theatrical Retailer	112	87	199	0.8%
Costume Designer, Make-up Artist	112	85	197	0.8%
Others allied to the field	413	934	1,347	5.7%
Total Qualified Circulation	12,052	11,556	23,608	100.0%

Description – *Stage Directions*

JOB TITLE CLASSIFICATION

JOB TITLE	Non-Paid Print	Non-Paid Digital	Total Qualified	
			Unduplicated	Percent
President/Owner	1,986	4,714	6,700	28.4%
Administrator/Manager	2,517	2,207	4,724	20.0%
Employee	5,839	2,332	8,171	34.6%
Independent	778	1,481	2,259	9.6%
Student	287	321	608	2.6%
Other Titled and Non-Titled Personnel	645	501	1,146	4.8%
Total Qualified Circulation	12,052	11,556	23,608	100.0%

QUALIFIED CIRCULATION BY ISSUE

ISSUE	Non-Paid Print	Non-Paid Digital	Total Qualified Unduplicated
January 2019	11,761	10,721	22,482
February 2019	11,666	10,754	22,420
March 2019	11,672	10,863	22,535
April 2019	12,030	11,610	23,640
May 2019	12,053	11,555	23,608
June 2019	12,071	11,593	23,664
6 Month Average	11,876	11,183	23,058

EXPLANATION

Publisher is not required to submit data for all paragraphs/tables. This report does not include an analysis of Additions and Removals by Issue.

Audit of Records and Affidavit

On a continuing basis, VERIFIED AUDIT CIRCULATION conducts audits of printing, distribution, financial records and other data presented by this publication in order to substantiate data submitted to Verified. These examinations follow guidelines prepared in conformity with generally accepted circulation auditing procedures, involving records covering all distribution methods utilized for qualified circulation during the period(s) covered by the reports. The results of these audits warrant the issuance of audit reports as true and accurate statements of the qualified circulation of the client publication.

We certify to the best of our knowledge all information set forth in this Publisher's Statement is true and report circulation in accordance with VERIFIED AUDIT CIRCULATION Procedures and Regulations.

Stage Directions, 6000 S. Eastern Ave, Ste. 14-J, Las Vegas, NV 89119

William Vanyo
Vice President

Terry Lowe
President

08/22/2019